advisory board & staff

**ADVISORY BOARD**

**Jennifer Barron**  
Executive Director, KITH

**Mary Berry**  
Counselor, Seattle Academy of Arts & Sciences

**Randal Beam**  
Professor, UW School of Communication

**Harry Brown**  
Counselor, Mercer Island Youth & Family Services

**Lynn Kessler**  
Retired State Representative (24th Legislative District)

**Donn Marshall**  
Associate Dean of Students & Director of Counseling, University of Puget Sound

**Peter MacDonald**  
Program Manager, Xerox Services

**Elizabeth McCauley**  
Professor in the UW Department of Psychiatry and Behavioral Sciences and Associate Director of Child Psychiatry and Behavioral Health at Seattle Children’s Hospital

**Paul Quinnett**  
CEO, QPR Institute

**Amnon Shoenfeld**  
Director, King County Mental Health, Chemical Abuse and Dependency Division

**Scot Simpson**  
Owner, SS Framing Company

**John Steel**  
Partner, DLA Piper

**Lisa Wahbe**  
Community Advocate

**Peggy West**  
Senior Advisor, Suicide Prevention Resource Center

**Ursula Whiteside**  
Research Associate, Group Health Research Institute

**STAFF**

**Lauren Davis**  
H3 Project Director

**Sue Eastgard**  
Director of Training

**Sue Lockett John**  
Communications Coordinator

**Stephen Paul Miller**  
Operations Manager

**Katie McCullough Simmons**  
Assistant Director of Development

**Jennifer Stuber**  
Faculty Director
Forefront’s first year as a new organization has been nothing short of remarkable.

In our annual report read more about how Forefront has led collaborations between key stakeholders, legislators and state officials to pass legislation that has the potential to bring about culture changes in schools and healthcare organizations to improve care for those who are at the highest risk for suicide.

We have improved the skills of hundreds of mental health professionals equipping them to assist individuals at risk for suicide.

We have reached out to news media to raise public awareness of the public health problem of suicide to create a more hopeful narrative about the ability to prevent suicide.

Forefront Cares is a vital program providing support, comfort and education to families in Washington State newly bereaved after a suicide.

A deep commitment to the cause of suicide prevention drives all that we do at Forefront. We know that collaboration and hard work is essential to reducing the rate of suicide in Washington by 50% in the next 10 years.

Next year, we will continue to work on the policy and training dissemination fronts as we help implement the important suicide prevention laws we helped to pass in Washington. We will work with middle and high schools in the region to marry the prevention of social and emotional health problems with strategies to identify students who are at risk. We will grow our Forefront Cares program to help more loss survivors. We are also planning a regional conference to train journalists to improve media coverage of mental health and suicide.

Your generous financial contributions make Forefront’s work possible. Many talented and committed volunteers step up to the plate to help us mightily. Let your friends know about Forefront as we are an organization that is making a difference. Everyone has a role they can play.

Thanks for being part of an incredible social movement that has newly dawned in Washington State to prevent suicide. With your help, we will continue to make a profound difference in saving lives.

Jennifer Stuber, Ph.D.  
Faculty Director

Amnon Shoenfeld, MSW  
Advisory Board Chair
Forefront has played a leading role in the passage of three important pieces of state legislation.

Our efforts have made Washington a leader in suicide prevention policy with implications for widespread dissemination of training within schools and health care settings and a sea change in culture about the ability to prevent suicide.

- In 2012 we helped pass the Matt Adler Suicide Assessment, Management and Treatment Act that mandates that behavioral health professionals receive 6 hours of relevant training in order to renew their license.

- In 2013 Forefront worked to pass legislation to equip Washington’s public schools in the prevention of suicide.

- And in 2014, we worked to secure pages of a requirement that all nurses and physicians receive 6 hours of training in suicide assessment, management and treatment. This bill also allocates resources for the development of a state suicide prevention plan that addresses strategies for the prevention of suicide across the life span and for the development of a psychiatric consultation line to assist primary care providers who have questions when treating children and adults for mental health issues.

"Forefront has been instrumental in moving best practices/policies forward on suicide prevention at the state level as well as ensuring their successful implementation at a community level to help save precious lives throughout our state."

WASHINGTON STATE REPRESENTATIVE TINA ORWELL
With the passage of the Matt Adler Suicide Assessment, Management & Treatment Act in 2012, Forefront has been actively involved in organizing and facilitating training for behavioral health professionals.

Since January 2014 – when the law went into effect – Forefront has conducted 35 AMSR (Assessing & Managing Suicide Risk) workshops resulting in 918 trained professionals. Forefront staff also provided the one-day AMSR workshop to 158 graduate level social work students.

Matt G., a MSW Intern at Lifelong Aids Alliance, attended one of these workshops during spring quarter. “Because of the training I was able to remain calm, collected, direct and non-judgmental” during an assessment of a suicidal client.

In March Sue Eastgard, Director of Training, delivered a 2-day Training of Trainers for 17 professionals who are now able to facilitate AMSR to professionals across the State of Washington. To date, these trainers have delivered 18 workshops to a total of 263 professionals.

“I have been a counselor for 16 years and this is the first time in all those years that I have had a full day of training focused on suicide assessment and management.”

SOCIAL WORKER/CHEMICAL DEPENDENCY PROFESSIONAL
Evergreen Treatment Services
Tragically, two youth are lost to suicide each week in Washington State. One in six youth are considering suicide at any given time, and suicide is the second leading cause of death among young people ages 15-24. Thus, Washington's schools and colleges are at the frontline of youth suicide prevention.

**University of Washington Husky Help & Hope (H3) Initiative**

In October 2013, Forefront and the University of Washington were awarded a federal grant from the Substance Abuse and Mental Health Services Administration (SAMHSA) to design and implement a campus suicide prevention initiative on the UW campus. In its inaugural year, the initiative has:

- Formed and engaged a robust stakeholder group of representatives from across campus to design a strategic plan to proactively address suicide prevention and behavioral health promotion
- Supported the first annual H3 walk to raise awareness and funds for the campus suicide prevention initiative
- Provided technical assistance to the student group Huskies for Suicide Prevention and Awareness (HSPA) regarding special events and strategic planning
- Developed protocols for faculty and staff on identifying and responding to students in distress

**Secondary School Initiatives**

- Forefront has partnered with various public and independent schools to provide suicide prevention education to teachers and parents
- Forefront is in the process of developing a Training Academy to assist Washington's middle and high schools in developing crisis protocols that incorporate suicide prevention as well as training and education for counselors, teachers, and parents

"Thank you Forefront for intensifying the suicide prevention and mental health awareness effort on campus this year, and for supporting UW students and giving us a voice. I could not be more grateful for this organization!

**JULIANA BORGES**
Founder of HSPAUW"
Forefront uses news coverage, social media and education to change the public conversation about mental health and suicide by removing stigma and expanding awareness of prevention, support and recovery.

In 2013-14, Forefront received extensive and positive coverage in local and UW media, especially surrounding its:

- Sept. 10 launch (10 news items, including a segment on New Day Northwest)
- Legislative efforts culminating in passage of HB 2315 (17, including op-eds in the Seattle Times and Spokane Spokesman Review)
- Seattle premiere of “Four Sisters,” a documentary about sibling survivors (4, including an interview with the filmmaker, Caley Cook)

In addition, Forefront’s directors and their work were featured in:

- In-depth interviews on suicide prevention in Columns Magazine, KUOW’s The Record and the UW Daily. Jenn Stuber’s essay on helping survivor families during the holidays appeared in Crosscut.com
- Suicide prevention stories on KING-TV and the Tacoma News Tribune quoted Stuber and Training Director Sue Eastgard, respectively

Forefront staff also provided background, sources, story ideas, ready-to-use prevention tips and safe reporting guidance for more than 20 print and broadcast news stories.

“In Hope After Heartache [on Jenn Stuber and Forefront] is one of the most powerful stories we have told in Columns Magazine. That story has generated the most heartfelt responses we have ever received.”

JONATHAN P. MARMOR
DIRECTOR OF PUBLICATIONS
UW ALUMNI ASSOCIATION

Sue Eastgard speaks on KING-5 News on September 10th, 2014 for World Suicide Prevention Day
Surviving the suicide of a loved one can be a lonely, painful and confusing journey.

Loss survivors ask hard questions, like “what do I say when someone asks how my father died?” “I don’t know how to answer when a stranger asks how many children I have; do I include my daughter who killed herself?”

Forefront trained 14 volunteers who willingly turned their own experience with a suicide loss into compassionate support for those who are newly bereaved. They conducted XX telephone support sessions. “I can’t tell you how much your communications mean, as they are VERY welcome”.

In addition to support by telephone we sent XX Forefront Cares package to survivors. These packages include books and resource materials, as well as items of comfort, like chocolate, a tea mug and Kleenex.

One survivor who received a cares package wrote:

"Thank you very much for the Forefront box of goodies, which I’ve finally opened – many days after it arrived. In particular, I thank you for the book, "Why People Die by Suicide" by Thomas Joiner. Of all the many books that I’ve encountered about suicide and/or surviving suicide loss, it’s the only one that I’ve found worth reading."
financial summary

REVENUE

- Foundation & Individual Contributions: 42%
- In Kind: 23%
- Government Grants: 23%
- Training & Consultation: 12%

EXPENSES

- Personnel/Benefits: 67%
- Contracted Services: 10.5%
- Training & Office Supplies: 7%
- Travel & Meetings: 4%
- Printing & Postage: 3.5%
- Fundraising/Admin: 8%
Acknowledgments

Contributions to Forefront:
Innovations in Suicide Prevention
From July 1, 2012 to June 30, 2014

Foundation/Corporate Contributors:
AT&T Foundation
Bill and Melinda Gates Foundation
Behnke Foundation
Blucora, Inc.
Brookshire Green Foundation
Children’s Hospital and Medical Center
CPA Seattle
DLA Piper
Mark & Susan Torrance Foundation
Microsoft Corporation
Morgan Stanley
National Association of Social Workers – Washington Chapter
Navos Mental Health Solutions
Network for Good
Pacific Heritage Appraisal
QPR Institute
Rothman Family Foundation
Satori Software
Seattle Jewish Community Endowment Fund
Superheros Management
The Cottage Company
The Overlake School
UW Bookstore
UW Department of Communication
UW Department of Educational Psychology

UW School of Nursing
UW School of Social Work

In Memory of Brian Sherwood
Daisy Davis
Debra Davis
Larry Davis
Lauren Davis
& In honor of Enrique Garcia
Steve & Lynn Rothman

In Memory of Doug McCullough
Carrie Simmons
Eric & Katie Simmons
Gael O'Reilly
Mark & Lara Simmons
Patricia & John McCullough

In Memory of Gene Lorton
Eliza Cady
Janet Cady

In Memory of Jeffery Michael Follman
Barbara Wingerson
Christopher Malins
Gina Salois
Jaqueline Bardsley
Jeanette Henderson
Jessica Allen
Joseph Kittleson
Judy Peterson
Linda Nelson

Mary Fran Joseph
Mindy Kornberg
Nanci Modolo
Paul Strohmeyer
Robert Bradshaw
Ryan Thurston
Sam Senturia
Sarah Norris Hall
Sean Kennedy
Sharon Frucci
Susan Camber
Tami Sadusky
V’elia Warren

In Memory of Jono Peck
Carole & Jim Kitchell
Constance Anderson
Stuart & Connie Anderson

In Memory of Jack Herron
Kristine & Jerry Kuch
Kristina Campbell

In Memory of Matt Adler
Aaron & Stephanie Krause
Alan & Susan Turof
Allen & Fern Bailis
Andrew & Jen Ledbetter
Bonne Kerker
Carole & Neal Stubber
David & Sarah Torok
David M. Johnson
Dennis & Linda Hunt
Gary and Phyllis Adler
Heidi & Christopher Emerson
Janet & Barry Kinsella
Janet Germeraad
Jennifer Stubber
Jerome Nisenfeld
John & Joa D’Addario
Jonathan Landau
Joseph Carnevali
Kathleen Scott
Leigh Gallagher
Louise & Carmella Leone
Mark Schlesinger
Marsha & Ed Lamadrid
Michael & Lisa Fogel
Michael Branner & Christina Chang
Michael Lodish
Michelle Jasper-Brody
Nancy Appey
Neal & Danielle Stubber
Pearl Sand
Rachel Levine
Rebecca Caine
Robert & Gabriella Ferreira
Shari & Travis Kline
William Adler
Zephaniah Grunschlag

In Memory of Scott Vollink
Lillian Anunda
Shelby Healy
Stephen MacDonald

In Honor of Jennifer Stubber
Emily Forster & Joe Tappan
John Raskin
acknowledgments

IN SUPPORT OF THE HUSKY HELP & HOPE INITIATIVE

IN MEMORY OF BENJAMIN CLARK
Boyce Burdick
Catherine McLellan
David Mohoric
Elizabeth Adolphsen
Jamie Evans
Juliana Borges
Kathleen Del Sesto
Kirsten Kemp
Kristina Burdick
Matthew Elliot
Michael Elliot
Nicole Morin
Rene Rudge

IN MEMORY OF MATT ADLER
Brian Thomas
Diane Pallais & Judith Aks
Jennifer Stubber
Jessica Hunt
Julie Brunett
Sue Lockett & Al John

IN MEMORY OF RYAN VANDERVEEN
Barbara Swan
& Nora Var
Carol Worthen
Ellen Ramsey
Mark & Elizabeth Vanderveen

INDIVIDUAL CONTRIBUTORS

Amiee Sheridan
Andrew Taing
Bernard Huasman
Brett Jaspers
Bruce & Ann Blume
Caroline Conklin
Chad Jkedda
Charlie Shih
In honor of Paul
Christina Cline
Christine Eder
Christine Ito
David Anderson
Denise Lang
Diane Ha
In memory of Jennifer Ha
Diane Kinion
Eric & Katie Simmons
In memory of Doug McCullough
& Michael Hix
Erica Alcantara
Evelyn Jensen
Hannah Ham
Harold Valentine
Jane Kwon
Jessica Watts
Joanna Liao
In honor of my brother
Josh Greta
In memory of Mr. B
Julie Larsen
In memory of Brenda Larsen
Karen Genn
Karla Pouillon
Katie Wakefield
Kay Chai
Keith & Ronna DeLaVergne
Kimberly Milikan
In memory of Maureen
O’Donoghue
Kirsten Foster
Krista Forsyth-Fisher
In honor of RVOD
Kristine & Jerry Kuch
In memory of Jack Herron
Lara Schiff
Lauren Davis
In memory of Brian Sherwood
& In honor of Enrique Garcia
Linda Murdoch
Malika Garoufi
Marci Hastings
In memory of Michael Browne & Mayer Yashar
Mark & Diana Borges
Mark & Megan McConnell
Maryann Enarson
Matthew Huggins
Max Sugarman
Megan Yuasa
Melissa Allison
For Stuart Wahl, Sylvia McCorkie, and Allison
Michael Hank
In honor of Maureen Hank
Michael McDonell
Michele Hausman
In honor of Ryan
Millissa Hare
Mind Liou
Nammy Tran
Nancy Hooyman
Nancy Wickstrom
Natalie Dolc
Nathan Murphy
Nesley Bravo
Nico Mattson
Randy & Tina Hodgins
Richard Strimel
Robert & Lisa Wahbe
In honor of Tony Sorensen
Robert Diaz
Rudi Martin
Peggy West
Sabrina Urquhart
Samantha Hing
Sarah Clingan
Sarah Rothman
In memory of Brian Sherwood
Scott King
Sheila Lagerwey
Stanley Machokoto
Stephanie Jones
Steve & Sarah Frey
In memory of Matthew Conklin
Steven & Megan Castello
Susan Glenn
Suzanne Marie Patterson
In memory of Michael Killian
Tammi Doll-Storey
In memory of Ben
Terri Lovins
Therese Frare
Thomas & Mary Lou Jones
Tiffany Armijo
Uffe & Lorraine Hellum
Wayne Lynch
William Dahlem
FOREFRONT INDIVIDUAL CONTRIBUTORS

Adrienne Carley
Alan Turof
Alesha Black
Amnon Shoenfeld & Katie Riley
Andy and Joanne MacDonald
Angela & Jill Phillips
Anita Rocha
Azita Emami
Barbara Burton
Barbara Bye Goesling
Bern Rhin
Beth Hammonds
Beth Kirlin
Bethany Wall
Bill & Nora Stothman
Bill Whiteside
Bob & Janet Morrison
Bob Wicks
Bonnie Huang
Brandon Stone
Brett Coleman
Brian Quinnett
Bruce & Camille Winter
Candace Volger & Lester Krupp
Carly James
Carol James
Carol Perry
In memory of Patricia & Patrick Coldren
Carole Stuber
Caroline Conklin
Catherine Pagano
Charlene McKoin
Cherry O’Neill
Cheryl Lorraine Berenson
Cheryl Waite
Cindy Fox
Dan & Susan Baker
In memory of Wendy Beers & Randy Dixon
Dana Boggess
Daniel Poliak
Danielle Goldberg-Hoss
Darren & Audrey Roper
Dave & Elaine Eva
David Dickinson & Sahja Cove
David Johnson
Deborah Battieger
Deborah Blethen
Devin Hermanson
Diane Stillman
Diane Szukovathy
Diane Westergaard
Donn Marshall
Donna Flock
Duane Storti
Edwina Uehara & Michael Smukler
Eileen Schofield
In honor of Scott Andrews
Elaine Walsh
Elena Pellicer
Elizabeth Maurer
Elizabeth McCauley
Elizabeth Helede
Emiko Tajima
Enrico Natali
Eric Shida
Evelyn Fletcher
Evette Ludman & Dennis Birch
In memory of Mark Sarasohn, Jacob Miller, Barb Melore, & Sharon Graves;
& in honor of Ursula Whiteside
Fred & J’May Rivara
Gerry Flock
Harry & Lauren Brown
Heidi Emerson
Helen Boyer
In honor of Lyman A. Boyer
Ilana Wodlinger
Jack Segal
James Mazzu
James Stevenson
Jane Isaacs Fantel
Janelle Campoverde
Jason Klimer & Deanna Ottavelli -Kilmer
Jeanne Anderson
In honor of the Simpson Family, & Lyle Matznick
Jeanne Reina
In memory of Cliff Snell
Jeanne Lowman
Jeffrey Sullivan
Jennifer & Matthieu Villatte
Jennifer Barron
Jenny Malstrom
Jenny Reed
Jessica & Kent Beckton
Jill Murphy
Jill Villeneuve-Zahn
Joan & Michael Van den Berg
Joan Stoupa
John & Josie Amory
John Hodgins
John, Rebecca, & Britta Steel
Jonathan Beard & Grace Nordhoff
Joseph Carnevali
Juanita Hicks
Judith Keyser and Will Hatch
Julia & Greg Schechter
Julie Rubinstein
Julie Kragh
In memory of Will Kailey Jayne Tolleson
Kaitlin Pouaille
In memory of Edwin Bactad
Karen Kasonic
Karen Rathe
Karen Schepp
Karim Hirschfeld
Kary & Mark Doerfler
Karyn Shirbroun
Kassia Vote
Kate Comois
In honor of my clients Steve & Jacqueline Katherine Harding
Katherine Schneider
Katherine Drewel
Katherine Kuo
Katrina Raphael
Kevin & Molly Haggerty
In memory of Peter Dixon
Kevin Greene & Carol Linthicum
Kimberley Bjorn
Kimberly Andrews
Kira Druyan
Kristen & James MacNaughtan
Kristen Walters
Lances McKnight
Larry Kaminer & Jacki Lorenz
Larry Zolton
Laura Nelson & Karl Campos
In memory of Ian Nelson-Roehl
Lawrence Glosser
In memory of David Brown
Leslie Lai
Lester Groom
Libby Phillips & Carly James
Lin Murdoch
In memory of Theresa and Matt
Linda Harris
Lisa Burns
In memory of William Randall Burns
Lisa Watson
Loretta Weimer
Lynn & Keith Kessler
Lynn Thorsell
In memory of Cliff
Lynnette Page & Alan Hartmann
M.V. Patel
Margaret Larson
Mario Meneses
Marion Taylor
Mark & Reshma Berryman
Mark & Sherri Ryan
Mark Foggin
Martha & Tom DuHamel
In honor & memory of Edwin Bassett
Mary & Roy Grinnell
Mary Berry
Mary Noel Rees
Mary Pat Lancefield & Don Renn
Megan Moore
Meghan Waddle
Melissa Fisher
In memory of Brian Stephens
Melissa Parson
Melissa Martinson & Christian Anderson
Melissa Ashley Allen
Michael Ehrenberg & Donna Richman
Michael Winans
Michelle Cash
Mihae Jung
Molly & Jim Bullard
Molly Sosuley
Musa & Claire Kpaka
Nancy & Warren Smith
Nancy Hooyman
Nelson Baldwin
Nicholaas Vermeulen
Noel Savas
Norman McCormick
In memory of Wayne T. McCormick
Osiris Estrada
Paul Snow
In memory of Susan Snow
Paula Riggert
Peggy West
Peter MacDonald
Petra & William Barclay
Philip Morse
R.D. Morrison
Rachel Levine
Randall Beam
Randolph Bj-Ann Loo
Randy & Tina Hodgins
Ranjiv Nanette Hayre
Rebecca & Brian Pape
Rebecca Barnes
In honor of Lauren Davis
Richard Kennedy
Richard Kosterman
Rob & Karyn Kelley
Robert & Lisa Wahbe
Robert Baugher
Ronald Bennett Tjерandsen
Ronald Tjерandsen
Rosemary Orr
Samuel Thevasagayam
Sandra Bartlett
Sarah & Steve Frey
In memory of Matthew & Russell Conklin
Sarah Bactad
In memory of Ed
Sarah Stuckey
In memory of Steve Stuckey
Scott & Leah Simpson
Scott Peterson
Sharon Saritga
Shea Simpson & Lara Kelly
In memory of Trevor Simpson
Shelly Ngo
Solveig Whittle
In memory of Kyriл Fænoversen
Stephanie Africa
Steven Kussick
Sudipta Young
Sue Lockett & Al John
Sue Eastgard
Susan and Joe Bennett
Susan Donaldson & Paul Robert
Susan Gallagher
In memory of Shawn Gardner
Susan Kemp
In memory of Thomas Sewell
Taryn Lindhorst & Cynthia Rice
Terry Davis
Theresa Deisher
Thomas & Carol Clingnan
In honor of Sarah Clingnan
Thomas Freeman
Tim Livingston
Tin-Yu Lien
Tom & Brooke Pigott
Tom & Derval Langan
Tonia Alderman
Tracy Colman
Trinia and Carrol Washington
Ursula Whiteside
Valerie Wilson
Victoria Navarro
Walter Hatch
Wayne Lynch
In memory of Kevin Lynch
Wendy Lecuyer
Will Hatch & Judi Keyser
William Dahlmer
Yi Cai
Yilma Kebede

In-Kind Contributors
Arushi Sinha
Big Time Brewery
Chocolati
Columbia Winery
Grand Event Rentals
Harvard University Press
3 J Cellars
J. Foss Garden Flowers
PinkaBella Cupcakes
Portteus Winery
Seattle Wholesale Grower’s Market
University of Washington School of Social Work
The Sweet Side
Thomas Joiner
Acknowledgments

Whole Foods

Contributions to the Matt Adler Fund
(provided capital to launch Forefront)

From January 1, 2012 to June 30, 2012

Foundation/Corporate Contributors:

AsiaInfo
DLA Piper
John & Joan D’Addario Foundation Inc.

Individual Contributors:

Alan & Sue Turof
Alan and Lisa Fogel
Alissa Wehrman
Allen Bailis
Anna Clancy
Bonnie Kerker & Peter Ephross
Camella Rose Leone
Carol and Harry Marder
Carole & Neal Stuber
Catherine Harbour
Charles McManus
Christina Chang & Michael Braner
Cynthia Riche
Diana Marder
Gabriella Ferreira
Gary & Nancy Stuber
Gary & Phyllis Adler
James Stevenson
Janet & Barry Kinsella
Janet Augenbraun
Jeff Coopersmith
Jennifer & Andrew James
Jennifer & Andrew Ledbetter
Jennifer Stuber
Jerome Nisenfeld
Jessica Hunt & Paul Hurley
J'May & Fred Rivara
Josephine Dolphin
Judy Weinberger
Kathleen Scott
Lancess & Tracy McKnight
Larry Kaminer
Leigh Gallagher
Lila & Shane O’Mahony
Marc Rysman
Marsha & Ed Lamadrid
Maureen Morell
Michael Oswald
Nancy Wolff
Nancy Appy
Nancy Hooyman
Pamela Butler
Pearl Sand
Phyllis Schildt
Rita Landau
Robert Krause
Shari Kline
Stephanie Flack
Trent Dykes
Virginia Reardon